



For Immediate Release

CLC Lodging Announces Automatic Hotel Discounts for MasterCard Small Business Cardholders

CLC's CheckINN Direct Joins MasterCard® Easy Savings™ Program and Offers Free Membership to MasterCard Small Business Cardholders

Wichita, Kansas (Sept. 30, 2010) – CLC Lodging (www.clclodging.com) today announced that the company has partnered with MasterCard Worldwide to offer small businesses automatic discounts when booking stays at [CheckINN Direct member hotels](#) using an eligible MasterCard business credit or signature debit card.

Under the agreement, CheckINN Direct members receive an automatic 1 percent rebate on hotel stays purchased with a MasterCard business credit card enrolled in the MasterCard® Easy Savings™ Program. The rebate is in addition to discounts already offered to CheckINN Direct members, including 20- 40 percent savings off the Lowest Published Rates at CLC's network of more than 10,000 hotels across North America.

In addition, small business MasterCard business credit and signature debit cardholders can receive a free CheckINN Direct membership (a \$9.95 value), using the web link and promotional code on www.easysavings.com.

"We are pleased to become a participating merchant in the MasterCard Easy Savings Program," said Kyle Rogg, CLC Lodging Senior Vice President of Business Development. "Thousands of small businesses save every day with our savings card, and now millions of MasterCard small business cardholders can keep their workforce travel costs low."

Added Eugene DeSilva, MasterCard Worldwide Vice President of Small Business, "Millions of small businesses can now save big on hotel stays across the country simply by having a MasterCard business card and enrolling in the MasterCard Easy Savings Program. We're pleased to be able to offer our cardholders free access to CheckINN Direct's exclusive member discounts as well as an additional 1 percent off through the Easy Savings Program."

[CLC Lodging](#), a leading negotiator of workforce lodging rates, offers the CheckINN savings card for small businesses as well as a broader suite of workforce travel solutions to save larger companies time and money.

With CheckINN Direct, business travelers present the savings card at check-in to receive the 20 percent to 40 percent discounted member rate, with CLC handling direct billing to a credit card. There are no minimum usage requirements and travelers receive 24/7/365 live operator travel support. CheckINN Direct provides savings from such hotel brands as Ramada, Holiday Inn, Hyatt Place, Super 8, Best Western, Red Roof Inn and Days Inn.

About the MasterCard Easy Savings Program

The MasterCard Easy Savings Program provides enrolled MasterCard small business credit and signature debit cardholders from nearly 60 participating business card issuers with automatic savings

through rebates, applied to their statements. Categories include: fuel and maintenance, business services, travel and entertainment, printing and shipping. Participating merchants include the U.S. Postal Service, Fuelman Network with over 17,500 brand-name gas stations, Tires Plus, McCormick & Schmick's, Avis, Microsoft adCenter and others. A full listing of participating merchants and offers, and additional details, can be found at www.easysavings.com.

About MasterCard Worldwide

As a leading global payments company, MasterCard Worldwide prides itself on being at the heart of commerce, helping to make life easier and more efficient for everyone, everywhere. MasterCard serves as a franchisor, processor and advisor to the payments industry, and makes commerce happen by providing a critical economic link among financial institutions, governments, businesses, merchants, and cardholders worldwide. In 2009, \$2.5 trillion in gross dollar volume was generated on its products by consumers around the world. Powered by the MasterCard Worldwide Network – the fastest payment processing network in the world – MasterCard processes over 22 billion transactions each year, has the capacity to handle 140 million transactions per hour, with an average network response time of 140 milliseconds and with 99.99 percent reliability. MasterCard advances global commerce through its family of brands, including MasterCard®, Maestro®, and Cirrus®; its suite of core products such as credit, debit, and prepaid; and its innovative platforms and functionalities, such as *MasterCard PayPass™* and *MasterCard inControl™*. MasterCard serves consumers, governments, and businesses in more than 210 countries and territories. For more information, please visit us at www.mastercard.com. Follow us on Twitter: @mastercardnews.

About CLC Lodging

CLC Lodging (www.clclodging.com) is a division of FleetCor, the Global Fleet Card Company. Since 1977, CLC Lodging has helped thousands of companies lower the total cost of their lodging programs while improving visibility to lodging spend through enhanced data and reporting. From its consolidated purchasing power of 9 million room nights a year across a proprietary hotel network, CLC negotiates workforce lodging rates that are lower than customers typically can get on their own.

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